

BICEPP's Business Resilience Webinar Series presents:

Anticipating the Behavioral Challenges of COVID-19 & Civil Unrest

Live Zoom Webinar

Date: Wednesday, December 9, 2020

Time: 10:00 am - 11:00 am Pacific Time



Subject:



It is tough living with record wildfires, hurricanes, floods, violent protests, rising COVID-19 deaths and our current intense political and economic turmoil. All causing tremendous stress to individuals, families, communities and organizations. For instance, the Kaiser Family Foundation found a growing number of U.S. adults are struggling with mental health issues linked to worry and stress, as many as 53 percent of us in July, 2020. The emotional and behavioral consequences are becoming increasingly disruptive and damaging. The true cost to society may not be fully realized for years.

This webinar will help professionals working in emergency management, business continuity, security and public safety roles better manage the consequences of the

current threat landscape. Steve will address the unique behavioral elements of COVID-19 and civil unrest, as well as providing approaches to anticipating and responding to the human impacts of these events.

Program Highlights:

- Applying a tactical psychology approach: Using clinical information for its operational value
- Typical and atypical reactions to disasters and public health emergencies
- Exploring COVID-specific behavioral challenges
- Understanding group, crowd and mob behavior (including civil unrest)
- Integrating human factors into policies, plans and exercises
- Crafting behaviorally accurate drills and exercises

Presenter: Steve Crimando

Steve Crimando is the principal and founder of Behavioral Science Applications LLC, an operational risk management consultancy located in the New York metropolitan area. He is a consultant and educator focused on the human element in disasters, mass violence and other critical incidents.

Mr. Crimando is a Certified Threat Manager (CTM), Certified Homeland Protection Professional (CHPP), and a Board-certified Expert in Traumatic Stress (BCETS). With his 30 plus years of experience, he was deployed to the 9/11 and 1993 World Trade Center attacks, New Jersey's anthrax screening center, and other acts of international terrorism. He is a published author who is frequently called upon by the media and the courts as an expert in violence prevention and

response. He provides training and support to law enforcement, intelligence and military agencies, as well as the United Nations and other NGO's.

Register by 12/8/2020

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