## Is your business ready to recover?



a community effort to support the region's economic recovery after the next earthquake

Held conveniently at six different locations around LA, the 1-hour **Rapid Recovery** seminar will offer practical steps to address the critical, vulnerable elements of business in LA: Data & Information, Operation, Inventory, Equipment, & Facilities, and People. The session is designed with businesses in mind who want to get the essential steps to get the business up and running as quickly as possible.

#### **About the Risk**

California has been prone to serious earthquakes, and with so much talk surrounding "the big one," it is imperative that businesses be ready to recover when it does happen. As a business in LA, the risk is real... and not just for you; but to your employees, customer base, and the regional economy as a whole. As they say, it's not if it will happen, but when.

### Who should attend

If you own a business, lead its HR activities, or are responsible for risk management and finances, this Rapid Recovery Seminar is for you. This is especially true for any business that needs to be up and running to support the response and recovery from a major earthquake.

# Join one of the 2017 breakfast seminars!

Granada Hills February 1, 2017 8:00 am - 9:00 am

February 16, 2017 8:00 am - 9:00 am Hollywood February 14, 2017 8:00 am - 9:00 am

Culver City February 22, 2017 8:00 am - 9:00 am Pasadena February 15, 2017 8:00 am - 9:00 am

Long Beach February 23, 2017 8:00 am - 9:00 am

## Complimentary registration at JumpstartBusinessRecovery.org

## These seminars will feature two distinguished experts:

- Mary Lou Zoback, Former Chief Scientists of the USGS Earthquake Science Center
- Ines Pearce, Chair of the Disaster Resistant Business Workgroup and Senior Disaster Advisor for the US Chamber of Commerce Foundation.



Mary Lou Zoback



**Ines Pearce** 

**LOS ANGELES COUNTY** 

Caltech

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